

Sponsorship Package



Your opportunity to
partner with
North Queensland's
Premier
Christmas Festival



over **60 Churches Involved**

“We have always loved the interactive parts for the children!”



Partnering with **70 Businesses**



Proudly supported by the Townsville City Council

Strengthening and supporting
our community for over

21
years!



1,000

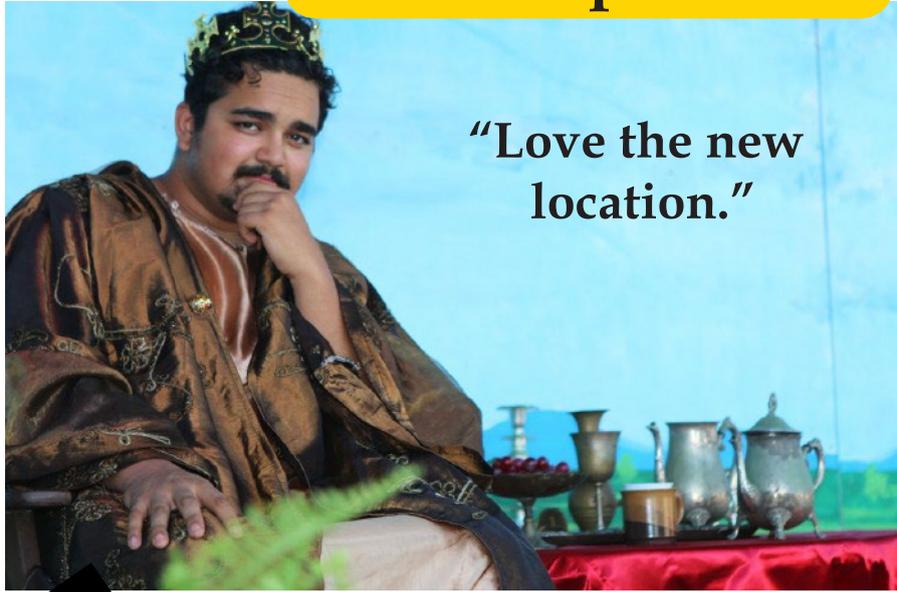
Dedicated Volunteers



Partnering With
Community 20
Groups



“We like the
entertainment a lot and
come with the kids
every year”



“Love the new
location.”

Pre covid

40,000

Visitors annually
from Townsville and
North Queensland



The Stable is a FREE event for the Townsville community

- ★ Your sponsorship, partnership and in-kind support makes this possible
- ★ Our aim is to develop mutually beneficial partnerships with businesses and individuals with whom we can build long term relationships.
- ★ Individualised sponsorship packages range from Donations Plus (\$550) to Platinum (\$16,500). Each package is tailored to maximise your community reach and impact.

The Stable can offer you . . .

- ★ Naming Rights
- ★ Logo Placement
- ★ Branded Apparel
- ★ Social Media Exposure
- ★ Onsite Promotion
- ★ On Screen Promotion
- ★ Event elements at your business
- ★ Business networking opportunities
- ★ An ongoing commitment to support you and your business

Ideas for in-kind sponsorship

Loan of mid-sized trucks

Fuel vouchers

Hardware supplies or vouchers

Prizes to go towards our fundraisers

Craft Supplies

Hospitality supplies (tea, coffee etc)

Lighting (fairy lights, festooning)

Volunteers to assist on the day

for more information on sponsorship packages, contact our office today!

admin@stabilenq.com.au

Phone Anne on 0413 527 651



Get Involved!



Why Support Stable

For 21 years The Stable has been North Queensland's Christmas Festival, a signature event for 5 nights from 18-22nd

December and attended by 40,000 people. We have re-created the Christmas story in the town of Bethlehem with live animals, convincing actors, authentic props, a real Baby Jesus and heaps of activities for the whole family.

With changing times, we have held Stable at in different locations at the Strand, in the streets and at Riverway. Now Stable is 21 and the change in locations we have rebranded our organization as The Stable. But our message has not changed we bring a gift of fun, life and hope our city. Bringing the gift of love to Townsville.



- ★ A free event for our community
- ★ Family friendly environment
- ★ Brings joy and celebration during the Christmas season
- ★ Supports local businesses and community groups
- ★ Provides a safe place for people to be themselves

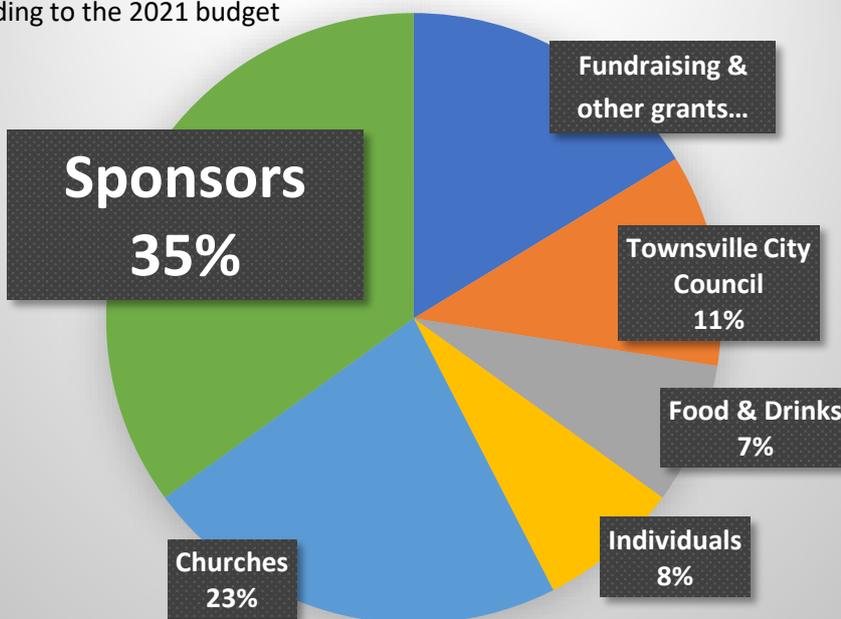


Our mission is to see Churches come together in unity with Townsville City Council, local businesses, and volunteers to create the Christmas message in story, song and festivity.

The Stable is owned and run by Stable on the Strand Inc a non-profit organization whose members are drawn from across various Churches of Townsville

We'd love you to be part of this great event!!

According to the 2021 budget



Where does our income come from...

